



A JOINT SOLUTION

Unified Security Management and Breach Prevention

Actionable Visibility and Incident Response Systems

Solution Benefits

- Proactive defense against evolving malware, phishing, and other cyber threats.
- Monitor and control WhatsApp
- Ensure compliance with record-keeping regulations and privacy laws
- Implement access restrictions for WhatsApp usage
- Enhance security for all business communications

With over 2 billion monthly active users, WhatsApp stands as the world's leading messaging platform, spanning 180 countries and dominating in regions like Latin America, Europe, Africa, and Southeast Asia. For companies aiming for global expansion, WhatsApp Business—with its 18 million+ users—presents an appealing opportunity. However, its security features raise serious concerns for enterprise risk management teams focused on information security and regulatory compliance.

The primary risks emerge when WhatsApp is used without proper control, as security and compliance teams lack visibility into the platform's message exchanges. This results in heightened vulnerability to data breaches and information leaks. Recently, the U.S. Securities and Exchange Commission (SEC) and the Commodity Futures Trading Commission (CFTC) jointly fined 16 major Wall Street banks and financial institutions nearly \$2 billion. The reason? The improper use of WhatsApp and other unauthorized communication channels, violating regulations on record retention.

Ensure Corporate Data Protection with Tuvis and Check Point Integration

Tuvis integrates with enterprise security solutions, empowering companies to exercise precise control over data shared via unofficial channels while providing real-time alerts and access permissions management. The combination of Tuvis' expertise in corporate messaging with the robust security provided by Check Point offers a comprehensive and holistic approach to bolstering defenses against cyber threats in WhatsApp. This integration enables companies to mitigate risks, ensure compliance with security regulations, and protect their communications and corporate data more efficiently.

Key Features

- Control over authorized numbers through login management.
- Restriction on downloading or sending attachments and clicking on links received via WhatsApp.
- Attachment restrictions by file type (e.g., images, PDFs, audio files).
- Access control based on time and user profile.
- Prevention of downloading or sending attachments containing personal information, such as CPF, RG, or CNPJ.
- Blocking of specific words and phrases.

About Check Point

Check Point Software Technologies Ltd. (www.checkpoint.com) is a leading AI-powered, cloud-delivered cyber security platform provider protecting over 100,000 organizations worldwide. Check Point leverages the power of AI everywhere to enhance cyber security efficiency and accuracy through its Infinity Platform, with industry-leading catch rates enabling proactive threat anticipation and smarter, faster response times. The comprehensive platform includes cloud-delivered technologies consisting of Check Point Harmony to secure the workspace, Check Point CloudGuard to secure the cloud, Check Point Quantum to secure the network, and Check Point Infinity Core Services for collaborative security operations and services.

About Tuvis

Tuvis is an Israeli company that enables hundreds of businesses to use messaging apps like WhatsApp securely, efficiently, and in compliance. Operating in 6 countries around the world, we are revolutionizing the relationships between companies and customers, transforming business Interactions.