CHECK POINT™ | ✔ visiativ

Visiativ Defends Customers' Websites, Web Applications, APIs, and Businesses with CloudGuard WAF

INDUSTRY	**HEADQUARTERS**	**COMPANY SIZE**
Technology Solutions	Lyon, France	50 Employees

OVERVIEW

Visiativ helps small and medium-sized businesses successfully develop and implement digital business solutions. Customers rely on Visiativ for cloud hosting, web hosting, and security services. From consulting, solution selection, and design to implementation and management—Visiativ helps businesses focus on their goals without worries about infrastructure or security.

OUR SOLUTION

Harmony
Secure Users & Access

CloudGuard
Secure the Cloud

CHALLENGE

Headquartered near Lyon, France,Visiativ enables its customers to leverage digital transformation solutions for growing and enhancing their businesses. Customers span a wide range of industries—from software, media, green energy, and healthcare to boutique agriculture, farm-to-table, and world-renowned cutlery companies. Each Visiativ customer relies on internet-facing services and web applications to generate revenue and serve their own customers effectively.

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> Check Point CloudGuard WAF gives us exactly what we need to deliver enterprise-class security to our customers affordably through our solution ProxeeGuard.
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> *Laurent Lachkar, Cyber Security Expert, Visiativ*
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"That's a huge challenge," said Laurent Lachkar, Cyber Security Expert for Visiativ. "Our customers face the same next-generation cyber threats that large enterprises face, but without having the resources to support advanced, enterprise-level security solutions. Our goal is not only to help them run their businesses, but also to secure them through our solution ProxeeGuard."

SOLUTION

As a Managed Security Service Provider (MSSP), Visiativ needed to protect its customers' applications, content management systems, and APIs. The challenge is that every customer is completely different. Each has different web applications and API connections into different platforms. Visiativ needed a way to implement reliable security across its customer base without extensive customization, specialized expertise, or extra support staff.

The company partners with leading, trusted companies to deliver best-in-class solutions. As the team searched for a web application and API security solution, they tested Akamai, Check Point, Fortinet, and Imperva cloud offerings. They chose Check Point CloudGuard WAF with Automated Web Application and API Protection (WAAP).

"To build ProxeeGuard, we chose CloudGuard WAF for its modularity and ease of use," said David Cancalon, Senior Product Owner for Visiativ. "Its WAAP capabilities give us leading-edge protection against known and unknown cyber attacks while protecting applications in our cloud environment built on any architecture. That makes our job much easier."

CloudGuard WAF fits perfectly with Visiativ's cloud-first approach to security. Customers benefit from industry-leading protection without having to purchase, install, modify, or manage infrastructure. Based on a powerful, contextual AI engine, CloudGuard WAF learns how each application is typically used. It profiles users and application content to develop scores for each request. New, incoming requests are analyzed to assess risk according to user profiles, behavioral patterns, and typical use parameters. This approach maintains the highest standard of application security while eliminating false positives.

With CloudGuard WAF, Visiativ can stop cyber criminals from attacking customers' APIs to expose, take over, or exfiltrate sensitive data. CloudGuard WAF also defends sites against defacing and user session hijacking. Client-side behavioral analysis discerns human vs. non-human interactions with applications to defend against automated bot attacks.

"As participants in the Check Point Early Availability Program, it was great to work directly with the Check Point team. Our clients quickly benefited from outstanding protection delivered transparently," said David Cancalon.

OUTCOME

In early 2021, CloudGuard WAF prevented a potentially catastrophic bot attack on a Visiativ customer. Originating from Russia, the attack launched thousands of automated attempts against the customer's e-commerce website. Thanks to CloudGuard WAF, the customer's business never missed a beat.

"CloudGuard WAF has been highly effective for our customers," said David Cancalon. "In addition to bot attacks, we've seen attackers try to deface customer websites and cyber threats attempt to compromise APIs. CloudGuard WAF has prevented them all."

The Visiativ team also used Check Point APIs for developing a dashboard to provide customers with an overview of their security posture against cyber attacks.

"Our customers are not technicians or security experts," said David Cancalon. "They want to understand if there are attacks, if they are blocked, and how the attacks might relate to specific events in the life of their company. The dashboard gives them the insight they need at a glance.

CloudGuard WAF requires no management by Visiativ customers and very little from the Visiativ team. Implementing CloudGuard WAF for a new customer might take half a day. However, much of that time is used to survey the customer's existing web applications and APIs for ensuring correct alignment.

"CloudGuard WAF is 'set it and forget it'," said David Cancalon. "We don't need to dedicate valuable team members to watch over the solution. It delivers industry-leading protection while freeing us to focus on new business and customer satisfaction."

Working with Check Point as a trusted industry leader adds value to Visiativ's service offerings. Borrowing a well-known phrase, Visiativ customers know that when it comes to securing their businesses, they have "Check Point inside."

ABOUT CHECK POINT

Check Point Software Technologies Ltd. (www.checkpoint.com) is a leading AI-powered, cloud-delivered cyber security platform provider protecting over 100,000 organizations worldwide. Check Point leverages the power of AI everywhere to enhance cyber security efficiency and accuracy through its Infinity Platform, with industry-leading catch rates enabling proactive threat anticipation and smarter, faster response times. The comprehensive platform includes cloud-delivered technologies consisting of Check Point Harmony to secure the workspace, Check Point CloudGuard to secure the cloud, Check Point Quantum to secure the network, and Check Point Infinity Core Services for collaborative security operations and services.

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