

# Euskal Irrati Telebista's (EITB) CIO Unveils Strategy That Keeps Hackers at Bay



## INDUSTRY

Media

## HEADQUARTERS

Bilbao, Basque Country, Spain

## COMPANY SIZE

770 employees

## OVERVIEW

Euskal Irrati Telebista (EITB) is a publicly owned audiovisual group that operates broadcast media in the Basque Country of Spain. EITB is a public service broadcaster that reports to the Basque Government and whose remit is to respond to the needs of Basque society with a range of media products, including news & current affairs, educational content and entertainment of a compelling and high-quality nature, in order to promote the Basque language and culture and to help normalize and extend the use of Basque in the current audiovisual ecosystem.

## OUR SOLUTION



EITB has three business units for creating and distributing content: TV, Radio and Online. The three are currently run jointly under the flagship company EITB Media. The broad range of content offered by EITB includes news and entertainment in both Basque and Spanish.



Having Check Point's solutions has helped us avoid working around the clock. We can work our normal hours, and that's an advantage that Check Point's products have brought to the team.

*Inaki Regidor, Chief Information Officer, EITB*



## CHALLENGE

In May 2022, the Spanish government revealed that its Prime Minister, among other government leaders, had been targeted by spies using the infamous Pegasus Spyware. Because of this, the technology team at Euskal Irrati Telebista (EITB) decided to reevaluate and strengthen their security measures. “All the news about the use of the Pegasus software alarmed EITB’s management and required us to find better ways to secure our mobile and cloud systems,” said Inaki Regidor, Chief Information Officer at EITB.

Regidor has always taken the security at EITB very seriously. “Still, we wanted to take additional measures to protect all corporate mobile devices from any attempted hacking threats that would potentially target EITB’s management team members,” Regidor explained.

During their comprehensive security assessment, the team identified several areas where security could be further enhanced. These areas included email, mobile devices, and collaborative cloud services. Throughout their search for ways to increase the level of security, Regidor explained, the security team sought improved manageability and defenses that would not interrupt their services. “Business continuity 24x7x365 is the key to our success,” Regidor said.

## SOLUTION

As EITB was a long-time — and happy — Check Point customer, the team chose to deploy the Check Point solutions that would secure its cloud, mobile, and email. EITB has been using Check Point products for over two decades, starting with firewalls and gradually adding more capabilities. Regidor explained that Check Point products have reliably provided high levels of protection and ease of use. It fits with EITB’s proactive approach to ensuring the security of its cloud, mobile systems, and email.

“Check Point offered the level of security we needed, where we needed it, without the risk of business and technology disruption,” Regidor said.

To secure corporate web browsing and web services, EITB selected Quantum Security Gateways. Quantum Security Gateways offer a powerful combination of advanced threat prevention and performance for any sized organization. With AI analysis that blocks 99.8% of cyber attacks (within the first 24 hours of their appearance) and scales up to 1 Tbps throughput, these firewalls provide EITB robust protection against sophisticated threats while ensuring network resilience.

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The support team at Check Point has been “absolutely incredible,” providing top priority assistance whenever needed.

*Inaki Regidor, Chief Information Officer, EITB*

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The Quantum series also boasts unified policy management and integrated capabilities like remote access VPN, Secure Access Service Edge, and Software Defined Wide Area Networks, making it a comprehensive solution for modern network security challenges.

To protect, track, and monitor user activity around sensitive data, EITB deployed the Quantum Data Loss Prevention Module. At the same time, the File Examination Module will examine all files downloaded to the corporate network for potential malware.

Harmony Mobile offers comprehensive protection for mobile devices, safeguarding against threats like phishing and zero phishing attacks, malicious app downloads, and network vulnerabilities across all attack vectors. With its unique ability to prevent file-based cyberattacks and seamlessly integrate into existing mobile environments, Harmony Mobile provides robust security without impacting user experience or privacy, making it an ideal solution for organizations looking to secure their mobile workforce.

Harmony Email & Collaboration offers comprehensive protection for cloud-based email and collaboration platforms, safeguarding against sophisticated threats like phishing, malware, and ransomware with AI-powered security. Its seamless integration with popular platforms and advanced features such as data loss prevention and account takeover protection provide organizations with a robust, efficient, and cost-effective solution to secure their digital communication channels while maintaining operational efficiency.

## OUTCOME

EITB has experienced significant benefits since they implemented Check Point solutions. The most notable result is the absence of any severe cyber incidents. This impressive track record has ensured uninterrupted radio, television, and internet services, maintaining 24x7x365 business continuity throughout the year. The robust protection provided by Check Point's products has been a critical factor in EITB's cyber security success.

The implementation of specific Check Point solutions has addressed various security challenges. "Harmony Mobile has resulted in managers' confidence in the secure use of their mobile devices increasing significantly," Regidor said.

Harmony Email and Collaboration have provided additional functionalities beyond Office 365, allowing EITB to trace incorrect activity and determine users' exact locations. The DLP module in the Quantum Security Gateways has enabled tracking and monitoring of sensitive data usage. In contrast, the File Examination module has added an essential layer of protection against potential viruses in downloaded files.

Perhaps one of the most impactful results has been improving the work-life balance of EITB's security and operations team. The reliability and effectiveness of Check Point's solutions have reduced the need for emergency interventions during off-hours, allowing the team to work regular hours. "Having Check Point's solutions has helped us avoid jumping into work at ungodly hours. We can work our normal hours, and that's an advantage that Check Point's products have brought to the team," Regidor said.

Overall, this has led to a happier, more satisfied IT team. Additionally, EITB has praised Check Point's proactive approach to cyber security, constant information updates, and training opportunities, which have helped them stay ahead in the fight against cyber criminals.

## ABOUT CHECK POINT

Check Point Software Technologies Ltd. ([www.checkpoint.com](http://www.checkpoint.com)) is a leading AI-powered, cloud-delivered cyber security platform provider protecting over 100,000 organizations worldwide. Check Point leverages the power of AI everywhere to enhance cyber security efficiency and accuracy through its Infinity Platform, with industry-leading catch rates enabling proactive threat anticipation and smarter, faster response times. The comprehensive platform includes cloud-delivered technologies consisting of Check Point Harmony to secure the workspace, Check Point CloudGuard to secure the cloud, Check Point Quantum to secure the network, and Check Point Infinity Core Services for collaborative security operations and services.

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