

Check Point CPX 2025 Agenda

Tuesday (Customers + Partners + Check Point Employees)									
CYBER TALK KEYNOTES- Security in Action									
9:00-10:30	Keynotes from Gil Shwed, Executive Chairman, Nadav Zafrir, CEO and Rupal Hollenbeck, President								
10:30-11:00	COFFEE BREAK + Check Point EXPO Open (Booths, R&D Genius Bar, Cyber Park, Hands on Lab)								
11:00-12:00	Keynote with Nataly Kremer, Chief Product Officer and Special Guests								
Celebrating Innovation: Customer Awards									
12:00-16:00	LUNCH + Check Point EXPO Open (Booths, R&D Genius Bar, Cyber Park, Hands on Lab)								
13:00-17:30	Zero Trust & Hybrid Mesh Firewall Best Practices	SASE & Securing the Hybrid Workforce	Cloud Native Security	AI-Powered Security Operations & Services	Customer Community Use Cases	Hackers Exposed	SASE & Cloud Security Best Practices Workshops	Zero Trust & Network Security Best Practices Workshops	
13:00-13:25	Network Security Platform Blueprint	Securing the Hybrid Workforce - Intro to Harmony Suite	Optimize Cloud Network Security Architecture with Check Point	Revolutionizing Network Detection and Response	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Findings from Security Report 2025	AI in Action Best Practices Workshop	Maestro & Infrastructure as Code	
13:35-14:00	Unveiling the Future of Cybersecurity: R82 Top Recommended Features	Safe use of Gen-AI Apps - 360 Degree Data Loss Protection	Check Point's WAF & API Security: Maximum Security with Minimum Maintenance	Collaborative AI-Powered Threat Prevention in Action	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	AI Hacking – Live Demo of Hacking with Cyber Crime AI Platforms			
14:10-14:35	Leverage SD-WAN Security for a Complete SASE Solution	Harnessing AI to Stay Ahead of Email Cyber Criminals	How to Protect Your Clouds with WAF, Cloud Network Security, and CNAPP	Holistic Security Operations: Leveraging External Threat Intelligence, Dark Web Insights, and Managing Detection & Response for Collaborative Prevention	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Darknet Demystifying	Best practices for SSE - Internet and Private Access	R82 - ElasticXL and VSNext Generation Under the Hood	
14:45-15:10	AIops & AI-Powered Network Security Policy	Are You Master of Your Domain? Learn How Harmony for MSSPs Will Get You There	What Network Security Professional Need to Know About Cloud Adoption	ThreatCloud AI Under the Hood - 2025 Innovations	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Microsoft Vulnerabilities in the Wild			
15:20-15:45	Spark SMB Network Security – How MSPs can now do much MORE with LESS	Hybrid SASE – Supercharge your Network Security	Preventive Security for AWS with Check Point's WAF, Network Security, and SASE	Using Check Point vCISO/Expert Advisory Service to Support Cyber Security Decision-makers Using GRC Tools and Services	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Deep Fake & State Sponsored Attacks	AI-WAF Workshop Deep Dive	R82 Automation Best Practices	
15:55-16:20	Nvidia Case Study- Securing AI Infrastructures	Harmony MSSP Solutions	Check Point's Cloud NGFW with Azure Virtual WAN	Reskill and Upskill Your Workforce: Building a Cyber-Savvy Team	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Cyber Crime involving Attacks			
16:30-16:55	R82 Performance Optimization Tips and Tricks	Smart Security, Smarter Savings: A Deep Dive into Phishing and Ransomware Protection Strategies	Optimize Cloud Network Security Architecture with Check Point	Augment Your Team with Managed Security and Professional Services Expertise	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Ask CP<R> Anything!	Cloud Network Security Blueprint - Lessons, Tips and Best Practices Learned while Deploying Cloud Solutions	R82 - TLS inspection Enhancements	
17:05-17:30	Network Security Platform Blueprint	Best Practices to Protect and Secure your SaaS Assets	Check Point's WAF & API Security: Maximum Security with Minimum Maintenance	Navigating the GenAI Frontier: Key Strategies for Building Homegrown AI Agents & Predictions for 2025	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers				
17:30-19:30	Evening Event at the EXPO - Check Point Expo Open (Booths, R&D Genius Bar, Cyber Park, Hands on Lab)								
Wednesday (Customers + Partners + Check Point Employees)									
CYBER TALK KEYNOTES with Itai Greenberg, Chief Strategy Officer and Special Guests									
9:00-10:30	Securing the Data Center at Scale - Customer Stories, hosted by Itai Greenberg, Chief Strategy Officer								
Securing the Hybrid Cloud - Customer Stories, hosted by Paul Barbosa, VP, Cloud Security									
Securing the Hybrid Workforce with Hybrid SASE - Customer Stories, hosted by Amit Bareket, VP, Security Service Edge									
Shifting Left Risk Management - Yochai Corem, VP, External Risk Management + Dana Berman Infinity Global Services BD manager									
10:30-11:00	COFFEE BREAK (EXPO Open: Booths, Cyber Range, Escape Room, Hands on Lab)								
CYBERTALK KEYNOTES with Dr. Dorit Dor, Chief Technology Officer and Special Guests									
11:00-12:00	Accelerating the Future with AI - The Evolving Threat Landscape - Lotem Finkelstein, Director, Threat Intelligence and Research								
Harnessing AI to Stay Ahead of Email Cyber Attacks - Gil Friedrich, VP, Email Security									
The Human-AI Partnership in Cybersecurity - 2025 and Beyond – Dr. Dorit Dor, Chief Technology Officer									
Innovation Sandbox Winner Keynote									
12:00-16:00	Lunch + EXPO Open (Booths, Cyber Range, Escape Room, Hands on Lab)								
13:00-13:25	Zero Trust & Hybrid Mesh Firewall Best Practices	SASE & Securing the Hybrid Workforce	Cloud Native Security	AI-Powered Security Operations & Services	Customer Community Use Cases	Hackers Exposed	SASE & Cloud Security Best Practices Workshops	Zero Trust & Network Security Best Practices Workshops	
13:00-13:25	Network Security Platform Blueprint	Securing the Hybrid Workforce - Intro to Harmony Suite	Optimize Cloud Network Security Architecture with Check Point	Collaborative AI-Powered Threat Prevention with XDR & Playblocks	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Findings from Security Report 2025	Best practices for SSE - Internet and Private Access	Maestro & Infrastructure as Code	
13:35-14:00	Unveiling the Future of Cybersecurity: R82 Top Recommended Features	Safe use of Gen-AI Apps - 360 Degree Data Loss Protection	Check Point's WAF & API Security: Maximum Security with Minimum Maintenance	Infinity External Risk Management-Manage Exposure. Prioritize Threats. Reduce Risk.	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	AI Hacking – Live Demo of Hacking with Cyber Crime AI Platforms			
14:10-14:35	Leverage SD-WAN Security for a Complete SASE Solution	Harnessing AI to Stay Ahead of Email Cyber Criminals	How to Protect Your Clouds with WAF, Cloud Network Security, and CNAPP	ThreatCloud AI Under the Hood - 2025 Innovations	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Darknet Demystifying	AI-WAF Workshop Deep Dive	R82 Automation Best Practices	
14:45-15:10	AIops & AI-Powered Network Security Policy	Email Security - Reinvented: How is Check Point's Email Security Different than the Rest of the Market	What Network Security Professional Need to Know About Cloud Adoption	Cyber Risk Assessment and Threat Exposure Services Through the Lens of NIST/NIS2 Compliance	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Microsoft Vulnerabilities in the Wild			
15:20-15:45	MSSP & SMB Security Best Practices	Best SASE Security with SSE and SD-WAN Combined	Preventive Security for AWS with Check Point's WAF, Network Security, and SASE	Check Point Mind – Cyber Workforce Development	Call for papers Submit your offer at checkpoint.com/cpx/#CallforPapers	Deep Fake & State Sponsored Attacks	Best practices for SSE - Internet and Private Access	R82 - ElasticXL and VSNext Generation Under the Hood	
16:00-17:00	2025 Product Roadmap & CheckMates Live Ask Me Anything with Eyal Manor VP, Product Management and Special Guests								
19:00-22:00	Evening Event								

CPX 2025 Tracks – at a glance

Security Best Practices – In Action

- **Customer Case Studies & Use-cases** - Listen first-hand to industry best practices from organizations discussing real use-cases.
- **R&D Genius Bar** - Engage in hands-on interactive technology innovation labs led by Check Point R&D teams.
- **Hands-On Labs** - Test drive our latest technology through our hands-on lab with step-by-step cookbooks.

SASE & Zero Trust Security - In Action

- **Zero-Trust & SASE Best Practices workshops** - Deep dive into implementing Zero Trust Network Access (ZTNA) and SASE using Check Point technology and solutions.
- **Securing for the Hybrid Workforce** - Learn cutting edge technologies on securing users and their access to corporate assets wherever they are.
- **Zero Trust, SASE & Hybrid Mesh Firewall** - Explore Cyber Security innovations to effectively prevent threats to Hybrid Mesh networks, Data Center, Perimeter, SASE & IoT before they cause damage to the network.

CNAPP & Cloud Security – In Action

- **Cloud Native Security** - Hear essential tips and tricks with live demos from Check Point experts on best practices of Check Point cloud and advanced threat prevention solutions.
- **Cloud Security Best Practices workshops** - Learn about current cloud best practices, myths about cloud-native security, and hear about lessons learned in deployment from experts.

Executive Program

- **Cyber Talks Keynotes** - CPX is the premiere global event for cyber security leaders and stakeholders. Hear from the industry's best and brightest. Gather insights from diverse, visionary speakers who deliver powerful messages that leave an impression.
- **Executives Sessions** – Discover dynamic sessions that will enable you to enhance acumen and adaptability in the ever-evolving cyber environment. Sessions include a Q&A with Check Point CEO & Founder Gil Shwed, an interactive Cyber Resilience Strategy & Roadmap roundtable, and a CISO expert panel.
- **Peer Exchange** - Meet like-minded executives who are championing cyber security. Engage in exceptional CXO roundtables, participate in bespoke next-level events, benchmark practices against those of peers, and share your ideas with a vibrant CXO community.
- **CISO Connections (NEW)** —Join our track dedicated to CISOs that will be led by and feature our Check Point Global CISO team
- **Partners Track** - Leverage the new partner track to provide your customers with the best security from Check Point.

More engaging and not to be missed Security in Action activities

- **AI Innovations Sandbox Competition (NEW)** – “Shark Tank” style innovation pitch competition for startups or individuals: winner decided by the crowd & panel of judges and gets a main-stage keynote slot at the event!
- **Obtain CPE credits for attending CPX** - Check Point is partnering with world-class cyber security certification vendors ((ISC)2, GIAC, EC Council, CompTIA) to provide CPX attendees the opportunity to gain Continuing Professional Education (CPE) credits
- **Cyber Park** - Discover the excitement at Check Point's Cyber Park. Practice your cyber security skills in a fun and engaging environment. 4 cyber ranges, a brand-new escape room and more.
- **Start-Up Pavilion** - Leading cyber security Start Ups present their innovations.
- **CP<R> - The Latest Check Point Threat Intelligence & Research** - Learn how hackers are developing the next wave of Gen VI threats exposed by Check Point Research (CP<R>)
- **Partners Track** – Leverage the new partner track to provide your customers with the best security from Check Point.

AI in Action - CPX 2025 Activities with focus on AI

Four Cyber Talks keynotes focused on AI

- **The Human-AI Partnership in Cybersecurity - 2025 and Beyond**
- **AI Innovations from our Labs – How AI Changes the World of Cybersecurity**
- **Customer Case study – Blueprint for Safely Adopting AI in My Organization**
- **Innovation Sandbox Winner Keynote**

Eight R&D Genius Bar & breakout sessions dedicated to AI

- **Safe use of Gen-AI Apps Best Practices**
- **AI Ops & AI-Powered Network Security Policy**
- **Nvidia Case Study - Securing AI Infrastructure**
- **Collaborative AI-Powered Threat Prevention with XDR & Playblocks**
- **ThreatCloud AI Under the Hood - 2025 Innovations**
- **Navigating the GenAI Frontier: Key Strategies for Building an AI Copilot in Enterprise Security**
- **How we Catch Malware others Miss with AI**
- **AI Hacking – Live Demo of hacking with Cyber Crime AI Platforms**