



How Gentera Secures its Digital Transformation

INDUSTRY

Financial Services

HEADQUARTERS

Mexico City, Mexico

COMPANY SIZE

25,000 Employees

OVERVIEW

Gentera is a group of companies focused on eradicating financial exclusion through financial services, including credit, savings, insurance, payment methods, remittances, and financial education. The organization serves over 3.2 million clients across its subsidiaries in Mexico, Guatemala, and Peru. These subsidiaries include Compartamos Banco, Compartamos Financiera, Yastás, Aterna, Intermex, and Fundación Gentera.

OUR SOLUTION



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Check Point has enhanced visibility into the threats targeting us, as well as improved the ability to respond to incidents quickly. Check Point has not only helped us to strengthen our cyber security posture, but has also improved operational efficiency as we digitally transform the services we provide our customers.

Carlos Bravo, chief information security officer at Gentera

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CHALLENGE

During its journey to digitally transform its banking, insurance, and financial services Genera provides its customers, Genera understood it would need to take new steps to ensure the services across its group of financial services companies remained secure from cyber criminals and attacks. Success demanded balancing new services and innovations and securing these new systems so that all customers enjoyed the benefits without worrying about data breaches.

Two substantial facets of Genera's digital transformation included building its cloud infrastructure and empowering its mobile sales workforce. The manageability and security of its cloud systems require visibility and the ability to maintain secure cloud configurations. This way, vulnerabilities targeted by criminals would be fixed before being exploited, explained Carlos Bravo, chief information security officer at Genera. "We also needed a way to detect anomalies and advanced security defenses that adapt to the fast-paced changes inherent within cloud systems," Bravo added.

Protecting its roughly 18,000 mobile workers, Genera needed the capability to protect mobile devices from malware. "Protecting these devices from modern threats was imperative," Bravo added.

SOLUTION

After evaluating the available security platforms, Genera chose CloudGuard Native Application Protection Platform which protects cloud-native applications and infrastructure by unifying multiple cloud security solution into a single platform. These include Cloud Security Posture Management, Cloud Workload Protection Platform, Cloud Infrastructure Entitlement Management, and Cloud Detection and Response. "These capabilities are exactly what we needed to protect our cloud infrastructure going forward," explained Bravo.

Today, Genera utilizes CloudGuard Native Application Protection Platform to attain the visibility it requires in cloud processes, enabling it to maintain a robust security posture and manage risks effectively. It allows the company to continuously assess its overall security posture, from ensuring configurations compliance to vulnerability management. "One of the benefits we hoped to achieve by using Check Point is the visibility, the protection, and the speed at which we can respond to threats and make appropriate decisions when we see something is not right," Bravo said.

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CloudGuard Native Application Protection Platform enables continuous scanning of our infrastructure. This helps us identify and mitigate risks before they can be exploited. And CloudGuard automates the process of managing cloud security, reducing the need for manual checks.

Carlos Bravo, chief information security officer at Genera

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Genera now protects its extensive sales force with Harmony Mobile, delivering enterprise-grade security across iOS and Android devices. The solution safeguards corporate data against all attack vectors—including apps, files, networks, and operating systems—while preserving user experience and privacy. This comprehensive protection is vital for maintaining operational integrity and customer trust. “It is essential for us to be able to protect our mobile users from modern attacks that target these devices,” said Bravo.

OUTCOME

With CloudGuard Native Application Protection Platform, Genera dramatically improved visibility into its cloud processes. “CloudGuard Native Application Protection Platform enables continuous scanning of our infrastructure. This helps us identify and mitigate risks before they can be exploited. And CloudGuard automates the process of managing cloud security, reducing the need for manual checks,” said Bravo.

The proactive protection provided by Harmony Mobile has proven instrumental in safeguarding sensitive data and ensuring the uninterrupted delivery of services. “One of the risks we had to take care of is the threats that reach mobile devices. Harmony Mobile today protects thousands of our mobile workers who promote our products and services,” said Bravo. “For example, there has been a surge of QR-based attacks in Mexico. Harmony Mobile scans and looks for malicious QR codes, protecting employees from this growing threat,” Bravo said.

Integrating Check Point’s products brought many other tangible benefits to Genera. “Check Point has enhanced visibility into the threats targeting us, as well as improved the ability to respond to incidents quickly,” Bravo said. “Check Point has not only helped us to strengthen our cyber security posture but has also improved operational efficiency as we digitally transform the services we provide our customers,” he said.

ABOUT CHECK POINT

Check Point Software Technologies Ltd. (www.checkpoint.com) is a leading AI-powered, cloud-delivered cyber security platform provider protecting over 100,000 organizations worldwide. Check Point leverages the power of AI everywhere to enhance cyber security efficiency and accuracy through its Infinity Platform, with industry-leading catch rates enabling proactive threat anticipation and smarter, faster response times. The comprehensive platform includes cloud-delivered technologies consisting of Check Point Harmony to secure the workspace, Check Point CloudGuard to secure the cloud, Check Point Quantum to secure the network, and Check Point Infinity Core Services for collaborative security operations and services.

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